

ONLINE DRAFT AD

Crime Alert Security, LLC currently has the following job opportunity available:

Job Title:

Market Development Manager

Responsibilities:

Determine product strategy and roadmap. Collect market inputs from customers, partners, and distribution channels to develop pricing strategies. Work closely with product providers' research and development teams to define priorities and resolve tradeoff issues. Establish market positioning based on in-depth market and competitive analysis. Act as representative at industry events and to key opinion makers in the market. Launch the products to the market. Act as point of contact to the relevant standards organizations. Collect industry directions and trends, and act as representative to relevant individuals and organizations participating in these organizations for business partnership purposes and as a positioning vehicle. Responsible for establishing initial national and international business partnerships with distribution channels, OEM partners and other companies developing complimentary products and technologies.

Qualifications:

MBA (or equivalent), plus three (3) years of work experience as a Market Development Manager, Technical Manager or Project Manager. Must have knowledge of security and defense technologies, achieved through education, experience or certification courses.

Please send resume to: Vanessa Griffin, Crime Alert Security LLC, 2430 Glendale Lane, Sacramento, CA, 95825. Telephone: (916)489-8068